

INTERNATIONAL CONFERENCE

DECEMBER 28-30, 2016

GLOBAL SUSTAINABILITY PATH FOR GLOCALISATION

Organized By

Institute of Management & Institute of Engineering

THE MET LEAGUE OF COLLEGES
MET
AS SHARP AS YOU CAN GET

Bhujbal Knowledge City

Co-organized by



**ISDSI - Indian Subcontinent
Region Decision Science Institute**

In Association with



Association Of Management
Of MBA/MMS Institutes



Savitribai Phule Pune University
(Co-Sponsored by under Quality Improvement Programme)



Management Association Of
Mca Institutes

Mumbai Educational Trust (MET) is a public charitable trust established in 1989 with a mission to radically redefine education system in India. The MET league of colleges is a conglomerate of premier educational institutions, driven by single minded focus of translating aforementioned mission into concrete reality. MET is multifaceted and multidisciplinary centre of excellence. MET league of colleges is having campuses, emending aura of majestic blend of architectural grandeur and educational piety and serenity in Mumbai as well as in Nashik

Bhujbal Knowledge City (BKC), Nashik

MET's nasik campus is situated at the state-of-the-art Bhujbal Knowledge City. The campus spans over 40 acres of lush green landscape with over 4 lacs sq. ft. of campus floor space. The infrastructure adheres to and exceed international standards with faculty housing, hostel facilities, amphitheatre, Wi-Fi, ultra-modern ac computer laboratories with TFT screens and much more. MET BKC is an institution where students pursue learning wide variety of disciplines ranging from engineering & new technologies to management.

MET's Institute Of Management, Nashik

It has evolved from a fledgling enterprise to leading school of management. It all started with the realization that there was need to integrate management as to meet challenges of future. The Institute's core strength is its faculty, whose varied educational and cultural antecedents, global outlook, multi-lingual competence and wide range of interest and expertise support a comprehensive curriculum.

About MET's Institute of Engineering, Nashik :

MET Institute of Engineering is leading Institution in India with focus on synergizing the engineering knowledge and its industrial application. It has departments like Computer, Civil, Mechanical, E & TC, Electrical , PG -Mech. and Computer, MCA and Ph. D. center that nurtures the knowledge and engineering knowhow among the aspiring graduates and researchers of tomorrow. It has tie up with many leading and reputed National Institutes. The Institute is known for imparting innovative and quality education , State of the art infrastructure, global outlook and research competency.

About DSI & ISDSI :

Decision Sciences Institute is a professional organization of academicians and practitioners interested in applying quantitative and behavioral methods for addressing the problems of society. Through the regional, national, and international conferences, competitions, and publications, the Institute provides an international forum for presenting and sharing research in the study of decision processes across disciplines. The Institute also plays a vital role in the academic community by offering professional development activities and job placement services. Five regional subdivisions in the United States, as well as regions representing Europe, Mexico, Asia-Pacific, and the Indian subcontinent, operate independently within the Institute. Each region has its elected officers and representatives on the board of directors and holds annual meetings. The Institute, an independent non-profit educational organization, is located in C.T. Bauer College of Business, Houston, Texas, USA.

ABOUT THE THEME

Sustainability requires firms to adhere to the principles of sustainable development. According to the World Council for Economic Development (WCED), sustainable development is development that “meets the needs of the present without compromising the ability of future generations to meet their own needs.” So, for industrial development to be sustainable, it must address important issues at the macro level, such as: economic efficiency (innovation, prosperity, productivity), social equity (poverty, community, health and wellness, human rights) and environmental accountability (climate change, land use, biodiversity).

Sustainability has become an important issue in all the spheres of life. Sustainability focuses on safeguarding natural resources against exploitation, in the name of productivity and competitiveness, by manufacturing and service organizations. Public sector and not-for-profit organizations are also at fault. For reducing the impact of whole process i.e. design, manufacturing, transport, use and end of life cycle measurement and assessment of sustainability is necessary. Hence, decision making, in all functional areas and at all levels of management, play a crucial role in achieving the desired excellence by making the best use of the available resources. Decision-makers need to appreciate and deal with technical, cultural, behavioral, social, economical and environmental interdependencies while making decisions. Also, they require adapting and utilizing various decision science's tools and techniques for efficient and effective decisions, as well as promote global sustainability at the micro and macro levels.

In this context, this International Conference offers a platform to promote interdisciplinary research at the global level. MET's Institute of Management & Institute of Engineering in association with Indian Subcontinent Region Decision Sciences Institute (ISDSI) is organizing this conference at Nasik, India from December, 28-30, 2016. We invite academicians, practitioners from business and industry, and research scholars to this conference for sharing, discussing, and deliberating on a variety of research agendas, ideas, and findings related to decision making, decision processes, sustainable development and performance excellence.

About AMMI

The chief role of the Association is to be a significant contributor to the field of management and to revolutionizing the study of management at the post graduate level. Indeed achieving the above-mentioned motto is not an easy task. Knowing this the association has meticulously formulated a set of objectives, which encompass all aspects related to MBA/MMS programme, starting from needs, analysis and admission procedures to quality teaching and meticulous evaluation. The objectives envisage setting up a forum for influencing national policy making on MBA/MMS programs, conducting CET for MBA/MMS for member institutes, forming University level Chapters, improving the efficiency of the member institutes through faculty exchange program, organizing national seminars, symposia etc.

About MAMI

The chief role of the Association is to be significant contributor to the field of IT and to revolutionizing the study of Computer Application at the postgraduate level. Along with this the association will also provide education to teachers, publishing scholarly books on Computer Applications, honoring outstanding professionals, collecting, compiling and filling useful and advanced information in the subject and making it available to member institutes, maintaining healthy interaction between the institutes and industries, developing a healthy competition for students through extracurricular and co-curricular activities suggesting modifications in the syllabus according to changing industrial needs, organizing student visits to industrial establishments etc.

ISDSI Key Speakers



Prof. Ram Narasimhan

Past President DSI
University Distinguished Professor &
John H. McConnell Endowed Professor
Eli Broad Graduate School of Management
Michigan State University, USA



Prof. Bhimaraya Metri

Vice President (Asia Pacific Division)
Dean,
L&T Institute of Project Management
Behind L&T Knowledge City
KC Residency Campus, Waghodia.
Vadodara, India



Prof. Jatinder (Jeet) N. D. Gupta

Past VP - International Affairs
Associate Dean and Professor
College of Business Administration
The University of Alabama in Huntsville
301 Sparkman Drive
Huntsville, USA



Prof. Ramachandran Natarajan

Associate Dean & Mayberry Chair Professor
College of Business Administration
Tennessee Tech University, USA



Dr. Sushil Gupta

Professor, Department of Decision Sciences
Executive Director, Production and Operations
Management Society
College of Business Administration
Florida International University
Miami, Florida 33199, U.S.A.



Dr. Varghese Jacob

Senior Associate Dean,
Professor of Information Systems
Lars Magnus Ericsson Distinguished
Professor
University of Texas at Dallas, USA



Dr. S. Sakhivel

Professor/Accounting & MIS
College of Business Administration
Bowling Green State University
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Dr. Geoffrey Clements

Chairman
Commonwealth Association for
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Dr. Himanshu K. Shee

Associate Editor- Int. Journal of Global Business
and Competitiveness
Senior Lecturer/ Supply Chain and Logistics
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Melbourne, Victoria, Australia 3000



Dr. Ajay Das

Professor, Operations Management Group
Narendra Paul Loomba Department of
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Zicklin School of Business
CUNY-Baruch, One Bernard Baruch Way
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Prof. Sal Agnihotri

Professor of Operations and Supply Chain
Management
School of Management
Binghamton University
State University of New York



Prof. Hemant Jain

University of Wisconsin- Milwaukee
Roger L. Fitzsimonds Distinguished Scholar
and Professor of Information
Technology Management
Sheldon B. Lubar School of Business
University of Wisconsin- Milwaukee, US

ISDSI Key Speakers



Prof. Debasish N. Mallick
Associate Professor and Chair,
Department of Operations & Supply Chain
Management
Opus College of Business
University of St. Thomas
Minneapolis, MN 55403



Prof. Kamlesh Mehta
Professor and Lead Faculty (Director),
MBA Program
School of Business and Management
National University, 11255 N. Torrey
Pines Road, La Jolla, CA 92037



Dr. Shailesh S. Kulkarni
Associate Professor of Decision Sciences
UNT Leadership Fellow 2012-13
Board Member and AVP Sponsorships, POMS
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University of North Texas, USA



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Paul T. Norton Endowed Professor
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Dr. Prashant Palvia
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Prof. Antony Paulraj
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Dr. Vivek Shah
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Dr. Abhijeet K. Digalwar
President (Elect)
Indian Subcontinent- Region
Decision Sciences Institute



Dr. Ravi Kumar Jain
President, Indian Subcontinent- Region
Decision Sciences Institute
Professor Finance
Director, Symbiosis Institute of Business
Management, Hyderabad Campus,
Hyderabad, India

CALL FOR PAPERS

MARKETING : * Green Marketing * Marketing at the bottom of pyramid * Service Innovation * Delivery Process & Sustainability * Product & Brand Strategies for Sustainable Development * Sustainable Trends and Challenges in Marketing

FINANCE * Green Finance & Green Accounting * Sustainability Reporting in Accounting * Corporate Restructuring * Global Accounting Practices for Changing Business * IFRS & Global Reporting Initiatives * Global Financial Practices

Human Resource Management * HR Strategies for Sustainable Organizations * CSR- as Sustainable tool * Organizational Positivity for Sustainable development * Green HR Practices
Global HR Practices for Sustainability * Green Scorecard

Operations * Green Supply Chain Mgmt. * Sustainable Manufacturing * Green/environmental Manufacturing * Quality Mgmt & Six Sigma Approaches * Product design & Development for Sustainability * Global Logistics and Operational Strategy

General Management * Innovation for Global Sustainability * Recycling for Sustainable Growth
Innovative Applications in Modeling and Decision Techniques * Best Global Practices for Sustainable Growth
Decisions Sciences in Governmental and Social Sector Organizations * Mathematical Modeling of Large Scale Systems * Productivity and Efficiency Analysis * Industry Sector-Specific Decision Making and Strategy Formulation

Engineering for Sustainable growth * Material selection for design and Manufacturing * Industrial quality control * Industrial Health and safety Engineering * Manufacturing Engineering * Lean Manufacturing * Reliability Engineering * Statistical process control * Productivity Improvement * Product Development * Agile Manufacturing

Computer Engg. for sustainable growth : * Cyber security * Database Management * Big Data & Cloud Computing * E-Governance * Artificial Intelligence

*All the accepted paper will be published in Meteoroid journal bearing ISSN no. 2394-6423.

*Papers are invited on any relevant topic pertaining to the focal theme of conference.

GUIDELINES

- Deadline for the final submission of full-length paper is 30th Nov. 2016
- Corresponding author can submit the manuscript (i.e. full-length paper) in prescribed by e-mail to (conference_iom@bkc.met.edu) & research_iom@bkc.met.edu
- Every contributor will receive an acknowledgment of their submission.
- Total word length of manuscript/paper should not exceed 6000 words (inclusive of tables and graphs) or maximum 10 pages (with single line spacing; 10 point font; Times New Roman)
- All the received full-length papers will undergo the review process.
- Every accepted paper has to register for Conference.
- Referees' decision will be final regarding acceptance / rejection of the paper
- Please follow APS guidelines strictly to complete your final paper/manuscript.
- Please make the Demand Draft in favor of "MET – Institute of management payable at Nasik/or by cash at MET BKC IOM Nashik or online payment can be accepted on request.

REGISTRATION FEES

Research Scholar **Rs.1000**

Academician **Rs.2000**

Corporate delegates **Rs.3000**

Research Paper in Absentia **Rs.2000**

Foreign Delegates **\$100**

IMPORTANT DATES

Full paper submission **30th Nov. '16**

Notification of Acceptance **5th Dec. '16**

Registration **30th Nov. '16 onwards**

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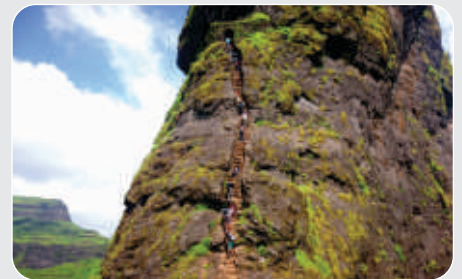
A GLIMPSE OF NASHIK

Nashik is a city in India's Maharashtra state. Situated in the northwest of Maharashtra state, the city of Nashik is 180 Km from Mumbai and 220 Km from Pune. It is situated on the banks of Godavari river and in recent times it is popularly known as "Wine Capital of India" or "Grape City".

Nashik city is one of the three vertices of Mumbai-Pune-Nashik Golden Triangle. Nashik is selected as Mini-Metro city and is an emerging knowledge center with many top institutes setting up their campuses in and around.

The city is well known for its pleasant climate and scenic surroundings. It is one of the fastest developing cities of India, and is the next logical destination for major IT and Manufacturing sector industries, after Pune. The city of Nashik is already surrounded by well developed industrial areas, with manufacturing plants of prominent companies such as Mahindra & Mahindra, BOSCH, ABB Ltd., Samsonite South Asia, CEAT Ltd., Crompton - Greaves Ltd., Schneider Ltd., VIP Industries Ltd., GlaxoSmithKline Ltd. etc. operating since long.

Also India Security Press and Hindustan Aeronautics Limited (HAL) are situated in and around the city of Nashik. With Population of around 2 million, Nashik is vibrant marketplace with a very well developed service sector and infrastructure sector. Also Nashik has significance as historical and holy city. Places like Shirdi and Tryambakeshwar are situated in the close vicinity of Nashik.



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